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To: Neighbourhood Residents, Property Owners and Interested Community Members

RE: **Public Open House – Neighbourhood Planning Review**

New Victoria Park Secondary Plan

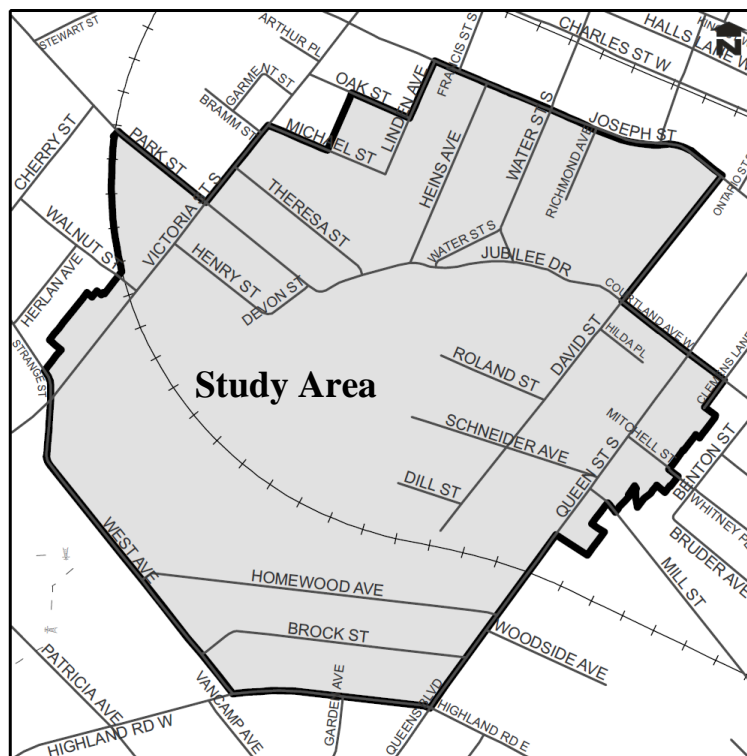
Process of Updating and Applying Land Use Designations and Zoning Regulations

The City would like to formally invite you to participate in the Neighbourhood Review of the new Victoria Park Secondary Plan and updated zoning. It is scheduled as follows:

Date/Time: Tuesday, December 4th, 2018, 6:30 pm – 8:30 pm (Drop-in)

Location: Victoria Park Pavilion – 80 Schneider Avenue

The boundary of this new secondary plan would combine the Victoria Park Secondary Plan with a portion of the Victoria Street Secondary Plan and Mill Courtland Woodside Park (see location map below).



An updated land use framework within the City's Secondary Plan areas was deferred as part of the review of our new 2014 Official Plan. The Official Plan serves as a roadmap for the City to follow in managing future growth, land uses, and other matters. A 'Secondary Plan' is a more detailed land use and policy document that forms

part of the Official Plan, and is used by the City to provide more detailed direction pertaining to growth and development in specific areas of the city.

The Secondary Plans were deferred to allow for the completion of other studies that would inform the appropriate land use and policy framework. The completed studies include the Planning Around Rapid Transit Stations (PARTS) Study, Kitchener's Cultural Heritage Landscape Study, and the Residential Intensification in Established Neighbourhoods (RIENS) Study. The City is now in a position to commence the review of the Secondary Plans.

We are getting into the details of land use, zoning, heritage conservation, and urban design.

We want to canvass your opinions on the preferred land uses, and understand your opinions on the character that you would like to see in your neighbourhood. This will help us determine what regulatory tools should be implemented to protect these features. These tools can include traditional planning tools like zoning regulations and urban design guidelines, and/or other tools such as heritage listings and designations. A portion of the new Secondary Plan is already designated as a Heritage Conservation District and identified as a significant Cultural Heritage Landscape

The Public Open House will include a number of stations to provide an opportunity to discuss and share your input with the City planners on the land uses proposed for the new Secondary Plan and the character that you would like to see in the secondary plan area.

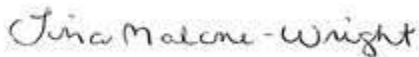
Your input is important and Planning Staff look forward to hearing from you!

Help guide the implementation of land use, zoning, heritage conservation and urban design in your neighbourhood by attending our public open house on December 4th!

Information shared at the meeting will also be available online (posted on the project website after the meeting). If you are unable to attend this meeting, you are welcome to provide your input through the project website: <https://www.kitchener.ca/NPR> or to secondaryplans@kitchener.ca.

Please do not hesitate to contact me if you have any questions or comments.

Yours truly,



Tina Malone-Wright, MCIP, RPP
Senior Planner – Policy

- c. Brandon Sloan, Manager, Long Range and Policy Planning
- Alain Pinard, Director of Planning
- Janette MacDonald, Community Engagement Consultant
- Erin Power, Communications & Marketing Associate
- Councillor Debbie Chapman