



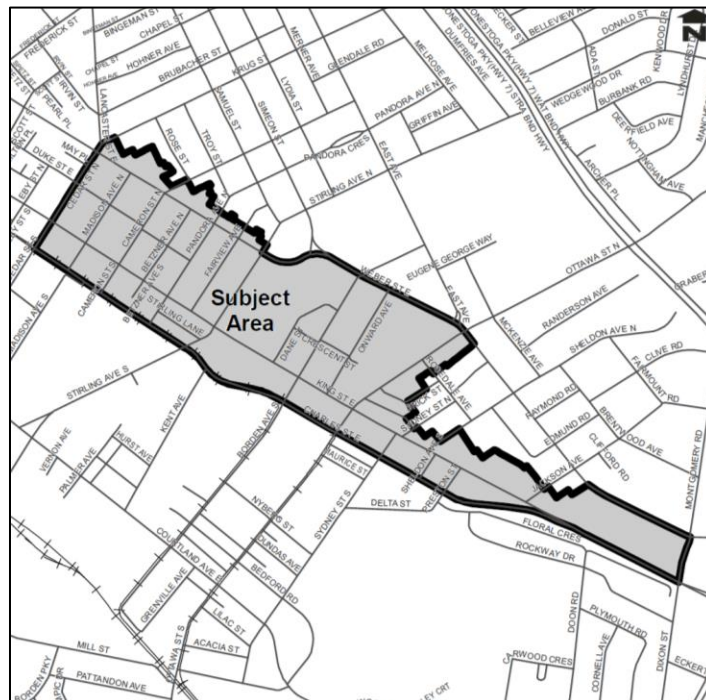
**Tina Malone-Wright, MCIP, RPP**  
Senior Planner (Policy)  
200 King Street West  
P.O. Box 1118  
Kitchener ON N2G 4G7  
519-741-2200 x7765  
TTY 1-866-969-9994  
[tina.malonewright@kitchener.ca](mailto:tina.malonewright@kitchener.ca)

March 18, 2019

Neighbourhood Residents, Property Owners and Interested Community Members

**RE: Public Open House – Neighbourhood Specific Secondary Plan Review  
King Street East Secondary Plan  
Process of Applying Land Use Designations and Zoning Regulations**

The City would like to formally invite you to participate in the Neighbourhood Planning Review of the City's Secondary Plans. We are commencing the review of the King Street East Secondary Plan and in the process of applying new Land Use Designations and Zoning Regulations. See location map below for the boundary of this study area.



A Public Open House is scheduled as outlined below:

**WHEN: Thursday, April 4, 2019**  
**6:30 p.m. – 8:30 p.m. (Drop-in format)**  
**Brief Staff Presentation to Provide Background and Describe Process - 6:45 pm**  
**LOCATION: Rockway Centre - 1405 King St. E.**

An updated land use framework within the City's Secondary Plan areas was deferred as part of the review of our new 2014 Official Plan. The Official Plan serves as a roadmap for the City to follow in managing future growth, land uses, and other matters. The Secondary Plans were deferred to allow for the completion of other studies that would inform the appropriate land use and policy framework. The completed studies include the Planning Around Rapid Transit Stations (PARTS) Study, Kitchener's Cultural Heritage Landscape Study, and the Residential Intensification in Established Neighbourhoods (RIENS) Study. The City is now reviewing the Secondary Plans and in the process of applying new Land Use Designations and Zoning Regulations.

As a result of the background studies and work that has been done, a small portion of the King Street East Secondary Plan is proposed to be merged with the parent policies of the Official Plan.

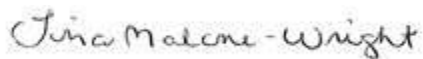
Draft Land Use Designations and Zoning Regulations have been applied to the properties in the boundary of the study area for your consideration and review at the Open House scheduled for April 4<sup>th</sup>, 2019.

Your input is important and Planning Staff look forward to hearing from you on April 4<sup>th</sup>, 2019!

Information shared at the meeting will also be available online (posted on the project website after the meeting). If you are unable to attend this meeting, you are welcome to provide your input through the project website: <https://www.kitchener.ca/NPR> or to [secondaryplans@kitchener.ca](mailto:secondaryplans@kitchener.ca).

Please do not hesitate to contact me if you have any questions or comments.

Yours truly,



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Tina Malone-Wright, MCIP, RPP  
Senior Planner – Policy

- c. Brandon Sloan, Manager, Long Range and Policy Planning
- Alain Pinard, Director of Planning
- Councillor Debbie Chapman
- Councillor Sarah Marsh