City of Kitchener
Housing Strategy
Issues and Options Survey Results

Biggest Challenges to Finding Housing

- Cost 31%
- Not Enough 24%
- Location 11%

Options to address housing issues in Kitchener

- Inclusionary Zoning 15%
- Make City Land Available for Affordable Housing and Encourage Partnerships Between those that help and those that build 13%
- Create an advocacy plan 12%

Top 3 Issues that should be prioritized

- Need for collaboration between government agencies and service providers. 16%
- A greater variety of housing types to meet the needs of diverse households. 14%
- Need for a people centred approach vs. a system or program based approach to support people in leaving homelessness and staying housed 13%

Where along the housing continuum should the city focus its efforts?

- Homelessness, Emergency Shelter, Transitional Housing 29%
- Community Housing 28%
- Affordable Rental 18%

Roles and Responsibilities

- Government
  - Theme 1: 26% answered: Government should provide development incentives.
  - Theme 2: 8% answered: Coordinate efforts between levels of government.
  - Theme 3: 6% answered: Government should establish guidelines and regulations to build affordable housing.

- Private Sector
  - Theme 1: 15% answered: The need for the private sector/developers to collaborate with government and non-profits.
  - Theme 2: 15% of answered: Private sector should have an awareness of the need in the community.
  - Theme 3: 14% of answered: Private sector should have a social responsibility to the community.

- Non-Profit Sector
  - Theme 1: 20% answered: Non-profit housing providers should provide good housing, diverse options and appropriate supports.
  - Theme 2: 15% answered: Non-profit housing providers should continue to listen and advocate.
  - Theme 3: 14% answered: Non-profit housing providers need more support, funding and resources.

- Post-Secondary Education
  - Theme 1: 15% answered: Post-secondary institutions should be responsible for providing adequate and affordable housing for students.
  - Theme 2: 13% answered: Post-secondary institutions are responsible for educating and removing stigma.
  - Theme 3: 12% answered: Post-secondary institutions should provide more socially aware and inclusive educations in planning, health and economics.

- Healthcare
  - Theme 1: 28% answered: Healthcare system and housing system need to be interconnected.
  - Theme 2: 25% answered: Equitable access to healthcare for the most vulnerable populations.
  - Theme 3: 13% answered: Healthcare on location including mobile clinics.