

EDUCATION PROGRAM REQUIREMENTS

The stormwater education credits are available for non-residential property owners. To receive the stormwater education credit businesses, schools and other non-residential property owners must educate employees, the public or students in the areas of flood prevention and pollution reduction.

To receive the stormwater education credit for educating employees:

- a) Devote fifteen minutes per quarter (or an hour annually) to educating employees about flood prevention and pollution reduction. Additionally, provide basic stormwater management information to new employees;
- b) Post stormwater and water quality specific educational information obtained from the city, provincial/federal environmental agencies, or from any other reputable educational resource center in employee frequented areas. Information posted must be clearly visible; and
- c) Distribute stormwater and water quality specific literature obtained from the city, provincial/federal environmental agencies, or from any other reputable educational resource center to all employees on a quarterly basis.

To receive the stormwater education credit for educating the public:

- a) Share stormwater and water quality specific literature obtained from the city, provincial/federal environmental agencies, or from any other reputable educational resource center to customers on a quarterly basis using high traffic area kiosks, advertised special events, customer mailings, product label advertisements, public service announcements, advertisements, educational curricula, or other mass distribution techniques.

To receive the stormwater education credit for educating students and/or school employees:

- a) Devote two hours per half (four hours annually) to educating one grade level of students (or split between two grade levels) about water quality awareness and protection.
- b) Devote fifteen minutes per quarter (or an hour annually) to educating employees about water quality awareness and protection. Additionally, provide basic stormwater management information to new employees;
- c) Post stormwater and water quality specific educational information obtained from the city, provincial/federal environmental agencies, or from any other reputable educational resource center to student and employees frequented areas. Information posted must be clearly visible;
- d) Distribute stormwater and water quality specific literature obtained from the city, provincial/federal environmental agencies, or from any other reputable educational resource center to target students and all employees on an annual basis..

The maximum credit for stormwater education is a 5% reduction in the stormwater portion of the regular utility bill.

REQUIREMENTS FOR APPLYING FOR THE EDUCATION CREDIT

1. All education materials to be used in presentations, pamphlets, to be posted etc. must be reviewed and approved by the city before use in this program. The city will assist with providing materials;
2. Topics for all programs must rotate on at least an annual basis. For educational institutions topics may become part of the curriculum for the same grade level each year;
3. Annual self-certification reports are mandatory so that new materials can be reviewed by the city each year;
4. Copies of disseminated materials must be provided to the city along with estimates of the number of people reached in each annual self-certification report;
5. As part the annual self-certification reports, please include information regarding:
 - a. The audience(s) that will receive this training;
 - b. How the information will be disseminated;
 - c. Program and/or agenda for topic(s) covered during each session;
 - d. The number of attendees, time(s), place(s), along with confirmation that a 50% employee participation goal was met.
6. Pre and post session surveys are recommended for all education sessions; and
7. Describe where stormwater and water quality-specific educational information will be posted (provide picture if possible).

Useful Links to education materials:

1. Understanding Stormwater Management: An Introduction to Stormwater Management Planning and Design (Downloadablefile): http://www.ene.gov.on.ca/environment/en/resources/STD01_076381.html
2. Educating Young People About Water (EYPAW) guides and water curricula database provide assistance for developing a community-based, youth water education program:
<http://www.uwex.edu/erc/eypaw/>
3. United States Environmental Protection Agency: Stormwater Outreach Materials and Reference Documents:
<http://cfpub.epa.gov/npdes/stormwatermonth.cfm>
4. Teacher resources for introducing urban stormwater quality concepts to the classroom - including example lesson plans meeting Colorado standards for science, geography and civics:
<http://www.colorado.gov/cs/Satellite?blobcol=urldata&blobheadername1=Content-Disposition&blobheadername2=ContentType&blobheadervalue1=inline%3B+filename%3D%22Resources.pdf%22&blobheadervalue2=application%2Fpdf&blobkey=id&blobtable=MungoBlobs&blobwhere=1251807348727&ssbinary=true>