



MASSIVE ENGAGEMENT PROCESS TO CREATE
KITCHENER'S
 NEIGHBOURHOOD STRATEGY

So many involved!

5,343 PEOPLE

That's one person for every three streets!

Really deep conversations!

3,842 HOURS

of input. That's like talking neighbourhoods for 160 days straight!

Lots of diversity!

145

different organizations and informal groups were consulted!

LEMONADE!



1,308 people spent **65** hours drinking lemonade and completing a survey at 27 events.

NEIGHBOURHOOD PARTY!



400 people spent **1,000** hours talking neighbourhoods at our Neighbourhood Party.

STREET TEAMS!



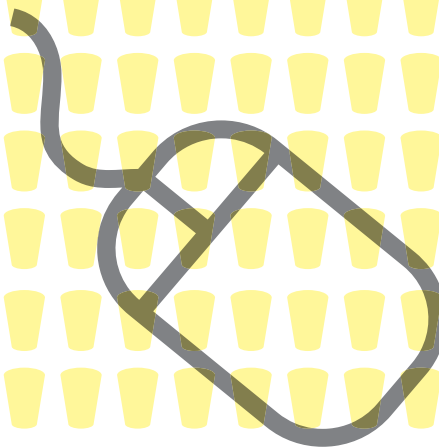
1,093 people spent **182** hours being interviewed across the city at 86 locations.

FOCUS GROUPS!



408 people spent **408** hours participating in 35 focus groups.

ONLINE STUFF!



961 people spent **39** hours commenting online through a survey, ideas forum and on social media.

MEETINGS!



111 people spent **222** hours providing input at meetings with neighbourhood associations and other community partners.

PHONE SURVEY!



600 people spent **150** hours sharing their perspectives through a statistically-valid phone survey.

BRAINSTORMING!



134 people spent **268** hours identifying the red tape that limits people from acting on neighbourhood ideas.

PLACEMAKING!



310 people spent **620** hours testing and practicing placemaking at 9 different sites throughout the city.

TEAM EFFORT!



18 volunteers spent **888** hours guiding the creation of this strategy at 53 project team and subcommittee meetings.

WHAT DID WE HEAR?

YOU WANT easy-to-use city programs for
OVERALL = RESIDENT-LED ACTION



YOU WANT more
GREAT PLACES



YOU WANT more
CONNECTED PEOPLE



YOU WANT everyone
WORKING TOGETHER



Based on **YOUR INPUT**, the project team created a bunch of **RECOMMENDATIONS!** See them all at: