MASSIVE ENGAGEMENT PROCESS TO CREATE KITCHENER’S NEIGHBOURHOOD STRATEGY

WHAT DID WE HEAR?

YOU WANT easy-to-use city programs for RESIDENT-LED ACTION

YOU WANT more GREAT PLACES
YOU WANT more CONNECTED PEOPLE
YOU WANT everyone WORKING TOGETHER

Based on YOUR INPUT, the project team created a bunch of RECOMMENDATIONS! See them all at: www.kitchener.ca/neighbourhoodstrategy #lovemyhood

So many involved! 5,343 PEOPLE That’s one person for every three streets!
Really deep conversations! 3,842 HOURS of input. That’s like talking neighbourhoods for 160 days straight!
Lots of diversity! 145 different organizations and informal groups were consulted!

LEMONADE!
1,308 people spent 65 hours drinking lemonade and completing a survey at 27 events.

NEIGHBOURHOOD PARTY!
400 people spent 1,000 hours talking neighbourhoods at our Neighbourhood Party.

STREET TEAMS!
1,093 people spent 182 hours being interviewed across the city at 86 locations.

FOCUS GROUPS!
408 people spent 408 hours participating in 35 focus groups.

ONLINE STUFF!
961 people spent 39 hours commenting online through a survey, ideas forum and on social media.

MEETINGS!
111 people spent 222 hours providing input at meetings with neighbourhood associations and other community partners.

PHONE SURVEY!
600 people spent 150 hours sharing their perspectives through a statistically-valid phone survey.

BRAINSTORMING!
134 people spent 268 hours identifying the red tape that limits people from acting on neighbourhood ideas.

PLACEMAKING!
310 people spent 620 hours testing and practicing placemaking at 9 different sites throughout the city.

TEAM EFFORT!
18 volunteers spent 888 hours guiding the creation of this strategy at 53 project team and subcommittee meetings.

1,308 people spent 65 hours drinking lemonade and completing a survey at 27 events.
400 people spent 1,000 hours talking neighbourhoods at our Neighbourhood Party.
1,093 people spent 182 hours being interviewed across the city at 86 locations.
408 people spent 408 hours participating in 35 focus groups.
961 people spent 39 hours commenting online through a survey, ideas forum and on social media.
111 people spent 222 hours providing input at meetings with neighbourhood associations and other community partners.
600 people spent 150 hours sharing their perspectives through a statistically-valid phone survey.
134 people spent 268 hours identifying the red tape that limits people from acting on neighbourhood ideas.
310 people spent 620 hours testing and practicing placemaking at 9 different sites throughout the city.
18 volunteers spent 888 hours guiding the creation of this strategy at 53 project team and subcommittee meetings.